



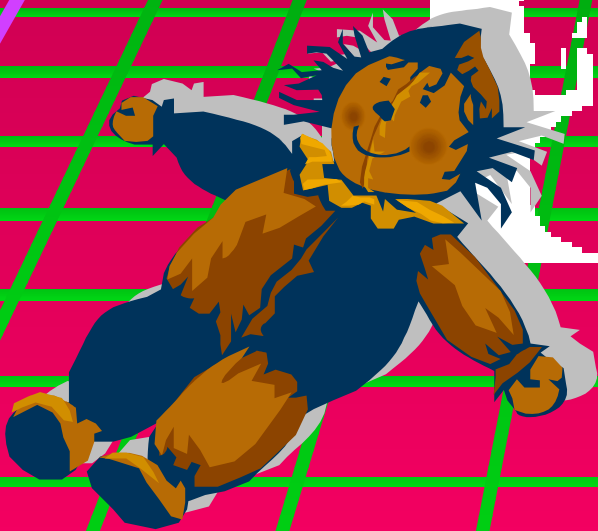
Regional Offices

Fourth Quarter Meeting

Extreme Formatting 5.0
By Scott Zeid

Interview

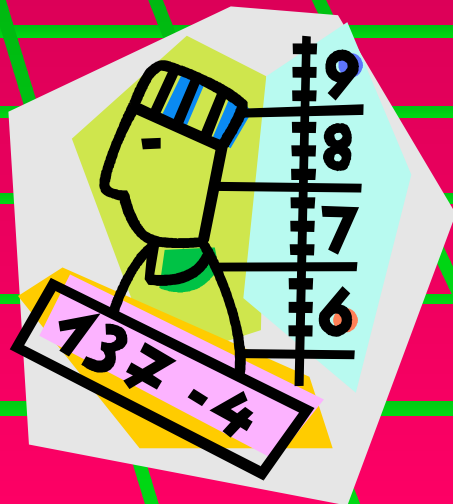
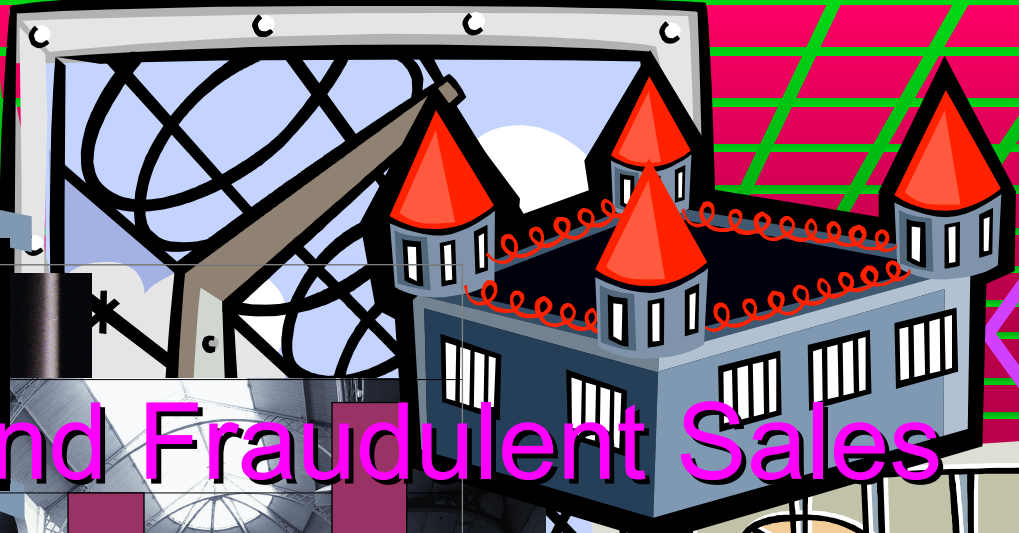
- Decreased sales
- Decreased store traffic
- Decreased legitimate purchases
- Increased fraudulent purchases



Store Sales



Legitimate and Fraudulent Sales



Department Increases



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op Departments



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Now, it's time to

Spot the

THE

END!!!!!!!

Looney!



The looney is,
of course, the
author, Scott
Zeid.

