

Regional Sales

Fourth Quarter Meeting

A large, light gray silhouette of a penguin's head and neck, facing right, with a small triangular beak pointing towards the text.

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General Overview

- Decreased sales
- Decreased store traffic
- Decreased legitimate purchases
- Increased fraudulent purchases

A large, light gray silhouette of a penguin's head and neck, facing right, with a small beak pointing towards the text.

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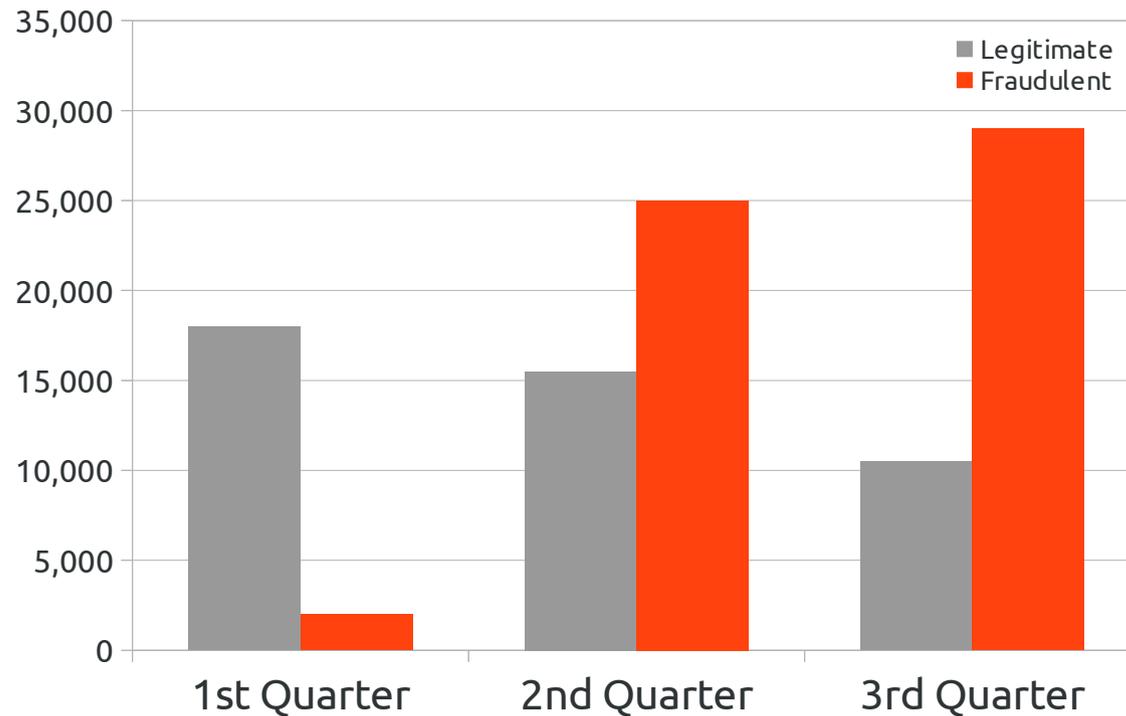
Store Sales

- Overall number of sales decreased
- Amount of fraudulent sales increased *dramatically*
- Amount of legitimate sales at an all-time low
- Government is too busy spying on college kids torrenting Nickelback albums to help

A large, light gray speech bubble graphic is positioned on the left side of the slide, pointing towards the PenguinTech logo.

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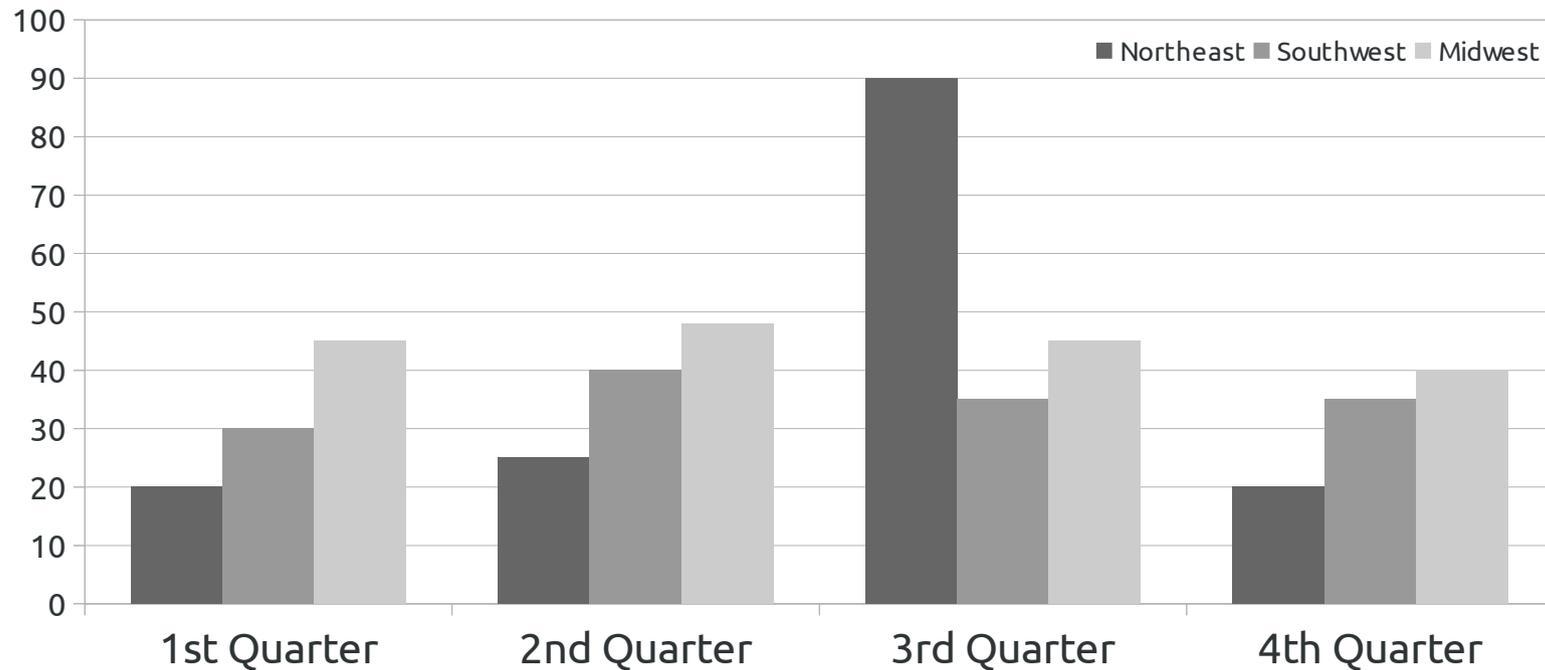
Legitimate and Fraudulent Sales



Note: 4th quarter data was not available at the time this presentation was made.

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Department Increases



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Top Departments

Northeast	Southwest	Midwest
Linux consulting	Smartphones	Peripherals
Smartphones	Components	Anti-virus
Printers	Printers	Printers

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Questions?

Happy holidays!

A stylized grey silhouette of a penguin's head and neck, facing right, with a small triangular beak pointing towards the text.

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